



Young Entrepreneurs Foundation (YEF)

INSPIRATIONAL, EXPERIENTIAL, REFLECTIONAL



Join
now

for
Grades
6 to 12

Ignite Your ambition.

Young Entrepreneurs

Building the Mindset Curriculum

Today, the expectations from the educational system have changed a lot compared to a decade ago. **Education is no longer just about textbooks and traditional careers; it now focuses on equipping students with practical skills, creativity, and an entrepreneurial mindset. To meet these new demands, the Government of India has introduced several initiatives to promote entrepreneurship.**

Programs like Startup India encourage young people to start their own businesses, while the **Atal Innovation Mission (AIM)** supports innovation in schools and colleges. The **Pradhan Mantri Kaushal Vikas Yojana (PMKVY)** provides skill training to youth, helping them become job creators instead of job seekers. These initiatives are helping shape a new generation of entrepreneurs, ready to tackle the challenges of the modern world.

Young Entrepreneurs Foundation: Cultivating Entrepreneurial Mindsets for the Future



In alignment with the Government of India's mission to transform the entrepreneurial landscape, YEF is dedicated to nurturing entrepreneurial mindsets among students through its innovative and impactful educational programs.

The Young Entrepreneurs Foundation (YEF) is actively contributing to the integration of new educational requirements by **focusing on developing an entrepreneurial mindset among young school students, from grade 6 to 12.** YEF aims to inspire and equip students with practical skills, knowledge, and confidence, helping them think creatively, make smart decisions, and develop an entrepreneurial mindset for future success.

YEF offers various programs to help young minds develop the mindset needed to face challenges and embrace opportunities in today's world.

1. **Young Entrepreneurs: Building the Mindset Curriculum for School Students**
2. **Entrepreneurship Boot Camps**
3. **Case Competitions**



Mission

YEF's mission is to help students prepare for the future by fostering a passion for learning and growth. We focus on building an entrepreneurial mindset, giving students the skills and confidence to adapt, solve problems, and take on challenges. Our aim is to inspire students to continuously improve, discover new opportunities, and pursue entrepreneurial journeys whether by starting a business, creating a social impact, or contributing positively to their community.



Objective

The objective of YEF is to provide a practical approach to learning that extends beyond traditional education. By helping them develop real-world skills and an entrepreneurial mindset, and hands-on experiences, YEF aims to prepare the next generation to tackle challenges and grab opportunities. Through inspiring young individual, YEF is dedicated to driving progress and creating positive change across all sectors.

Understanding the Entrepreneurial Mindset

An entrepreneurial mindset in students is about being proactive, innovative, and confident in tackling challenges. It's not just about business, but recognizing opportunities, taking initiative, and solving problems in all areas. These students embrace change, take risks, and learn from failures, understanding that success comes from continuous learning and improvement.

The **Young Entrepreneurs Foundation (YEF)** has launched the **Young Entrepreneurs: Building the Mindset Curriculum (BMC)** for students in grades VI to XII. This curriculum aims to develop essential entrepreneurial mindset, including creativity, innovation, and problem-solving, to prepare students for success in a rapidly evolving world. It aligns with Sustainable Development Goals (SDG 8, SDG 9), CBSE Circulars, NCERT guidelines, and the National Education Policy (NEP) 2020, focusing on fostering an entrepreneurial mindset and skill-based education.

BMC Approach:

A Comprehensive Framework for Strategic Innovation and Sustainable Growth

This curriculum is designed to cultivate an entrepreneurial mindset by encouraging creative problem-solving, leadership, and resilience. It empowers students to think critically and approach challenges with an innovative perspective. In this way, there are three approaches, they are as follows:

Inspirational: Entrepreneurial Stories

Students gain insights from successful entrepreneurs and professionals through their inspiring stories. Live online sessions and selected content provide them direct interaction opportunities, offering valuable lessons on entrepreneurial mindsets and strategies for success.

Experience: Hands-On Activities

Students engage in practical, activity-based learning, either independently or in small groups. Through interactive tasks conducted both inside and outside the classroom, they explore ideas, ask questions, and develop essential skills in a fun and engaging way.

Reflection: Thoughtful Discussions

Students participate in reflective discussions, individually or in groups, to analyze their activities, share observations, and address key questions. These reflections enhance their understanding, enabling them to apply insights to future experiences effectively.

Relevance of the BMC

This curriculum equips students with essential leadership, creativity, entrepreneurial skills, and practical experience for comprehensive growth and global preparedness. Below are the key reasons for opting for the BMC approach:



Develop Leadership:

Build confidence and vision to lead.



View Foster Creativity & Innovation:

Encourage problem-solving and innovation.



Entrepreneurial Mind-set:

Prepare students to be job creators.



Practical Skills:

Gain hands-on experience in business and entrepreneurship.



Holistic Growth:

Focus on communication, teamwork, and decision-making.



Aligned with NEP 2020:

Emphasizes skill-based learning.



Global Citizenship:

Encourage responsibility and contribution to society.



Exclusive Opportunities:

Access discounts on YEF programs for further growth.

BMC Offers a Comprehensive Package

The BMC approach provides a holistic framework that integrates key business concepts, enabling individuals to develop a well-rounded understanding of business strategy and innovation. Main offering of the comprehensive package is:

- **Startup Skills Practice Book:** Practical exercises for critical business and entrepreneurial skills.
- **Inspiring Entrepreneurs: A Teacher's Guide:** A resource empowering educator to effectively guide students.
- **Online training/ classes for teachers:** BMC offers online training for teachers, providing mentorship and resources to effectively deliver the curriculum. This ensures teachers are equipped to guide students in developing practical entrepreneurial skills.
- **BMC Classes to students:** Weekly classes focus on entrepreneurial skills through activities, allowing any teacher to lead and fostering a mindset shift from job seekers to job creators.
- **Interactive Sessions for Students:** It also include interactive sessions offering live engagements with entrepreneurs and mentors, providing students with invaluable real-world insights, personalized guidance, and inspiration to cultivate an entrepreneurial mindset through dynamic discussions and hands-on problem-solving exercises.

Total Fee of the curriculum @ _____

- *This fee covers 10 hours of online classes/training for teachers, with 10 sessions conducted by a YEF mentor. It also includes the Startup Skills Practice Book and the Teacher's Guide, which will be provided to schools.*
- *80 hours of classroom instruction provided to students yearly.*

Content/ Syllabus Overview

The key components of the curriculum, offering a structured approach to developing essential skills and knowledge for entrepreneurial success.

- ✓ Introduction to Entrepreneurship
- ✓ Mindset and Attitude
- ✓ Business Ideation and Planning
- ✓ Basic Business Skills
- ✓ Developing a Product or Service
- ✓ Building and Managing a Team
- ✓ Legal and Ethical Considerations
- ✓ Technology and Digital Tools
- ✓ Pitching and Presentation Skills
- ✓ Case Studies and Real-World Applications
- ✓ Project-Based Learning
- ✓ Design Thinking and Innovation

Evaluation

- **There will be no exams or marks;** the focus is on learning and growth.
- The focus will be on **monitoring and observing** the development of the entrepreneurial mindset in students.
- The curriculum is designed to focus on the process rather than traditional evaluations or judgments of students.
- The primary aim is to inspire a change in the learners' mindset.
- Regular assessments will be mostly through interaction in the class between the students and teachers.

BMC Classroom Environment

- All students actively participating and engage.
- Learning through hands-on experiences
- A supportive, non-judgmental atmosphere
- Curiosity-driven students asking questions
- Students feel encouraged, valued, and appreciated

Advantages of Completing the BMC

- **Certification:** Receive yearly participation/completion certificates.
- **Annual Expo opportunity:** Showcase inventions to venture capitalists and industrialists for potential startup support.
- **Networking:** Connect with industry leaders, mentors, and peers.
- **Skills:** Students can gain valuable skills like bounce back from failure, problem solving, critical thinking, dream bigger, self-awareness, decision making, confidence, communication etc.
- **Practical Learning:** Gain hands-on experience for real-world challenges.
- **Exclusive Discounts:** Get discounts on YEF's entrepreneurship boot camps and case competitions.
- **Professional Growth:** Opportunities for career and personal development.



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